

Sample social media post text for GLOBE Eclipse Challenge: Clouds and Our Solar-Powered Earth

(see <https://observer.globe.gov/eclipse-media-kit> for graphic assets)

Version 1:

(LONG):

Changes in heat lead to changes in the clouds, especially the types of clouds. To study these changes, you can make observations with The GLOBE Program's GLOBE Observer app at different times throughout the day, week, month, and year from the same location. Changes can even be observed during astronomical events like a total solar eclipse (coming April 8, 2024). Join the GLOBE Eclipse Challenge: Clouds and Our Solar-Powered Earth now through April 15th. Learn more and download the GLOBE Observer app to participate today:

<https://observer.globe.gov/eclipse-challenge> #EclipseChallenge

(SHORT):

Changes in heat lead to changes in the clouds. Changes can even be observed during a total solar eclipse (coming April 8, 2024). Join the GLOBE Eclipse Challenge: Clouds and Our Solar-Powered Earth now through April 15th. Learn more and download the GLOBE Observer app to participate today: <https://observer.globe.gov/eclipse-challenge> #EclipseChallenge

Version 2:

(LONG):

Would you like to help study the eclipse happening on April 8th? Yes? To do so, you can take part in the GLOBE Eclipse Challenge: Clouds and Our Solar-Powered Earth. Simply download the "GLOBE Observer" app and start taking observations of clouds each day leading up to, during, and after the eclipse. You can read more information on how to participate here:

<https://observer.globe.gov/eclipse-challenge> #EclipseChallenge

(SHORT)

Would you like to help study the April 8 eclipse? If your answer is yes, then join the GLOBE Eclipse Challenge: Clouds and Our Solar-Powered Earth. Simply download the "GLOBE Observer" app and start taking observations of clouds today. More: <https://observer.globe.gov/eclipse-challenge> #EclipseChallenge